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Telephones
Lancaster Ex.
3-0885 & 3-0403



GLICK'S SEED FARMS

GROWERS OF TOMATO SEED

OF OUTSTANDING QUALITY AND ABSOLUTE PURITY

EACH VARIETY IS GROWN AND KEPT ON SEPARATE FARMS TO INSURE ITS PURITY

SMOKETOWN, Lancaster County, PA., U. S. A.

"GOOD MORNING"

The Year of 1936 has
Almost passed into History, - -

--LONG LIVE THE NEW YEAR! May it have many good things in store for you and your folks. It has been truly said that "We help to make our own Happy New Years." There are of course some factors (including weather conditions, etc.,) which we cannot control,--BUT IT'S UP TO YOU and me to EXERCISE GOOD JUDGMENT and INTELLIGENT FORESIGHT in making THE RIGHT DECISION wherever our choice counts. This is especially important in selecting the Seed, which is THE FOUNDATION FOR YOUR CROP and for YOUR SEASON'S PROFITS. YOU OWE IT TO YOURSELF TO KNOW JUST HOW YOUR SEED IS ACTUALLY GROWN.

WHY NOT visit us during our next growing and harvesting season? Take a little time,--go with us over our several farms--look into our various operations, and SEE FOR YOURSELF just WHY GLICK'S SEED HAS NEVER FAILED.

YEARS BEFORE a crop is planted for production, OUTSTANDING PLANTS possessing desired characteristics are studied and carefully selected. Their vigor, manner of growth and productiveness; together with the type, structure, solidity and color of the fruits are noted and put on record; seed is selected and tagged individually of each plant. The following year (and years) such selections are tested as to their ability to reproduce the desired characteristics in their progeny. An entire row is planted from seed of each plant; these are again studied,--comparisons are made and recorded,--ONLY SUCH AS ARE UNIFORMLY SUPERIOR AND OUTSTANDING THROUGHOUT THE ENTIRE ROW are eligible for use as parent stock. The present tomato generation is the result of years of scientific research, and precise, scrutinizing selection of parent stock.

GLICK'S IMPROVED MARGLOBE - GLICK'S IMPROVED GROTHENS (Red Globe)

GLICK'S IMPROVED PRITCHARD - NEW GLOVEL - BROWN'S SPECIAL

"Each variety ABSOLUTELY PURE and AT IT'S BEST"

Our crops are grown in co-operation with the Department of Agriculture and Penna. State College. Their Plant Pathologists, Agricultural Experts and County Agents always have free access to our plantings.

Remember: The price of Glick's seed must at all times be sufficient to enable us to carry out every detail of our "Program of Quality",--which, together with other unique safeguards, includes the COMPLETE ISOLATION of EACH VARIETY on SEPARATE FARMS FROM START TO FINISH TO INSURE ITS PURITY. It costs more to grow seed on this basis,--and IT'S WORTH MORE, too. The (first) cost of the seed is negligible compared to your other investment on your crop. YOU PAY FOR THE BEST ANYWAY (in losses and failures) by using ordinary seed,--YOU MIGHT AS WELL PLANT THE BEST THAT CAN BE GROWN. Glick's Seed is bred EXCLUSIVELY for planters who have learned the value of quality and purity. If your dealer cannot supply you (in sealed packages) order direct.

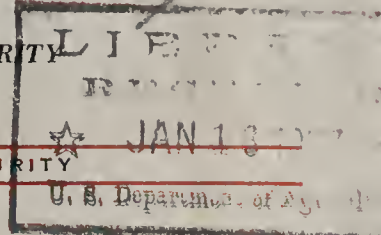
GLICK'S SEED FARMS.

WE GIVE NO WARRANTY EXPRESS OR IMPLIED, AS TO DESCRIPTION, QUALITY, PRODUCTIVENESS OR ANY OTHER MATTER OF ANY SEEDS WE SEND OUT. AND WILL NOT BE RESPONSIBLE FOR THE CROP. ALL OFFERS ARE SUBJECT TO BEING UNSOLD AND TO OUR CONFIRMATION. ALL SALES SUBJECT TO LOSS OR DAMAGE BY FIRE OR OTHER CONTINGENCIES BEYOND OUR CONTROL.

While the
earth remaineth,
seed time and
harvest, * *
shall not cease.
Gen. 8:22.

In the morning sow thy seed, and
in the evening, withhold not
thy hand. Eccl. 11:6.

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